

Minutes

July 7, 2010

RM ATHLETIC BOOSTERS

Attendance:

Alan White	Beth Mittl	Cheryl Hoover
Bill Burchett	Ed Spear	Ginger Martin
Michele Whaley	Mike Burnham	Tina Wellington
Brenda Dunham	Jon Freda	Colleen Prather
Helen Blankfeld	Charlene McClelland	Monique Barber
Barbara Cano		

The meeting was called to order at 7:05 pm.

The Booster officers made introductions. Booster President Alan White welcomed new attendees and new members.

Approval of Minutes: A correction to the June 2 minutes was noted under Spring Sports Awards: JV Boys Lacrosse award recipients. With this correction, the minutes from the June 2, 2010 meeting were unanimously approved.

President's Message – Alan White

Alan announced Mary Ann Bliss' resignation from the Boosters Board and Concessions Chair. We will be looking for a new chair for the Concessions Committee; however, Alan is not certain whether we will be replacing the Vice President's position. Alan expressed his appreciation for all the work that Mary Ann has done to prepare the concessions stand for the fall. Alan reiterated that if anyone was interested or knew of someone who would be interested in the Concessions Committee to please contact him.

There was discussion as to "why should someone join the Boosters Club?" Alan's response was that we gain a sense of self satisfaction because:

- we support and provide funds for students and sports programs at RM
- time donated to the Boosters Club translates to additional funding for students and programs
- Barbara Cano shared that we make a difference to the physical infrastructure and the future of the school"
- Helen Blankfeld felt that the Boosters is a way to show and support school spirit

Alan reiterated the importance of volunteerism. The role of team parents is critical to recruiting parent volunteers of team members. Alan shared his commitment to working hard to increase the number of volunteers in the Boosters Club. It is his goal to get

every parent of every team member to join the Boosters Club this year – 100% participation.

New Boosters Club Administrator – Nicole Sosik

Nicole Sosik will serve as the Boosters Club Administrator. The position rotates every two years. Nicole will be a great asset to the Boosters, the school, students and parents.

Introduction to New Athletic Director

Alan introduced Jon Freda to members. Alan shared that he and Jon have had several meetings. The Boosters Club and the Athletic Department work together as partners to support and provide for the students and student athletes at RM.

Athletic Director's Report – Jon Freda

Jon introduced himself to members and shared that his initial primary focus is the practice fields. His goal is for the field to be playable by August 14. He has received quotes from two companies that are approved by MCPS and are on the bid list:

- Turf Center – maintains fields at Clarksburg HS and BCC. Proposed new sod for \$50,000, depending on the type of grass. Annual maintenance would cost between \$8k - \$15k/year.
- Collegiate – maintains fields at Magruder, Rockville and Wheaton HS. Proposed to turn dirt, seed, fertilize and close off field for the remainder of the summer. They field will be watered every other day with a portable water tank. Initial project will run \$3,200 - \$3,500. If we like their work we can discuss a maintenance contract. Two questions raised:
 - Will Collegiate remove the glass and stones from the field
 - Will Collegiate guarantee the condition of the field by August 14

A motion was made and approved for the Boosters to pay half of the cost of the practice field not to exceed \$1,700. It was reiterated that the work to the field will serve as a short term fix. There was discussion as to various long term solutions that will need to be revisited after football season.

- Scoreboards – Alan shared with Jon the ongoing situation and the Boosters' frustration with the installation of the scoreboards. Jon will add this to his list.
- Proposed Dates for the pre-season Potluck is Thursday, August 26 and for the Awards Night, Thursday, November 18.

Treasurer's Report – Beth Mittl

Financial documents, including a balance sheet and a profit & loss statement were provided to the attendees. Booster Club's current balance is \$58,008.70.

There was discussion regarding individual Team Funds. Alan White clarified that this money is used for a team item that stays at school or is returned to the school. If it is returned, the money can be used to buy it.

**Past Minutes will be reviewed regarding Senior Gifts' Funding and Alan will report at the next Boosters Meeting.

Committee Updates/Discussion Items:

- **Membership:** Barbara Cano reported that the 2010-2011 Membership Application has been updated and is now posted on the website with the following correction: members will receive a 10% discount on spirit wear. Black and Gold memberships are \$300. Last year 70% of Booster memberships were Black and Gold. Barbara shared that last year if we made \$4,000 on Black & Gold memberships that this year we would make \$8,000 on the same number of Black & Gold. We currently have two Black & Gold memberships for a total of \$600.

Upcoming marketing programs:

1. Email campaign
2. Mailing campaign (end of July/early August)
3. Phone calls to individual families (Sept)
4. Packets: Back to School, Principal's Monthly Message

A motion was made and approved for Barbara to start with a budget of \$500 for marketing programs. A suggestion was made for Boosters to offer sports videos to purchase and for a Boosters table to be included at JW's Back to School Night.

- **Merchandise:** Helen Blankfeld reported for Lisa Fumai who was unable to attend the meeting. Helen shared that every year there will be two new items added to RM merchandise. It is the committee's goal to be fully stocked by Back to School Night and the first football game. The committee will be ready to take orders by mid to late August.
- **Banner** – Bill Burchett reported that he had inventoried banners and that we have a total of 32 banners: 15 can be re-used and 17 are in very poor condition. Eight banners had actually been paid for which means the remaining banners are old. In addition, there are many sponsors on the web page that do not have banners. Bill's goal is to reconcile the sponsors, banners and those listed on the website. One sponsor includes a one-season banner and 1 year website posting. A suggestion was made to offer spring banners to be hung in the baseball field.
- **Events and Outreach:** Alan White reported for Dolores Barnes and Cathy Muha who were unable to attend the meeting. There will be Boosters' representation at the upcoming Coaches Meeting on August 13.
- **Concessions:** Alan White shared that we are currently looking for volunteers to chair this committee. An Instructions Page for the concessions stand will be posted on the website – **Alan will send this information to Brenda Dunham to be posted.
- **Mike Curtis Golf Tournament:** Michele Whaley reported for Paul Whaley who was unable to attend the meeting. Paul's goal for next year's golf

tournament is \$10,000. Paul is actively pursuing sponsors and has already held the first meeting. The next meeting is planned for August.

- **Alumni:** Alan White shared that he has two goals for the alumni committee: to recruit a volunteer to be an alumni liaison and to move forward with promoting mutual cooperation between the Boosters and the alumni.
- **Website:** Brenda Dunham suggested (and it was agreed) that we include an option on the website for each class to donate money towards a class banner (separate from the banner program). Brenda will be unavailable to make any changes to the website between August 1 and August 15th. Before this time, she will flush the Membership Roll and new members will be posted regularly.

Old Business:

Football Blaster: The football blaster is a piece of equipment that was ordered by the school, with a commitment from the Football Coach, Booster Club President and the Athletic Director that the club would provide the funds to pay for it and the money would be allocated into the football club account as a debt. Last year, a verbal agreement was made that the Boosters would pay for the blaster. There was discussion as to the responsibility of the Boosters to honor a verbal agreement. A motion was passed and approved for the Boosters Club to pay the invoice and to put the football team in debt. The football coach has the option to sell the blaster and the money will be applied to the debt (or) the football team can work concessions to pay it off.

New Business:

Poster Committee: We need a volunteer to be in charge of distributing posters throughout the community.

Holiday Tree Sale: Alan is looking into a potential fundraiser for the Boosters that could generate a lot of money for the programs.

The meeting was adjourned at 9:07 pm.

Next meeting: Wednesday, August 4th at 7:00 pm in the RM cafeteria.