

RM Minutes

August 6, 2008

ATHLETIC BOOSTERS

Attendance:

Kevin Brooks	Donna Fuqua	Elaine Knobloch
Cindi Brooks	Mark Yantsos	Jeremy Lott
Brenda Dunham	Jerry Kashatus	Marlene Kenny
Ed Spear	Gloria Poole	Patty College
Bob Maxey	Bob Crawford	Chris Kelly
Jeanne Jones	Pat Crawford	Robin Temin
Bob Tendrich	Mildred Weaver	Doug Watson
Bob Khuen	Matthew Swanson	In-Chong Howe
Arnold Lee	Liz Stoff	
Lisa Hill	Chuck Mansius	

The meeting was called to order at 7:05 pm.

Approval of Minutes: The minutes from the July 2, 2008 meeting were unanimously approved.

President's Message: Kevin Brooks introduced Marlene Kenny, the new RM Athletic Administrator, who addressed the group. She stressed taking the athletic program to the next level and looks forward to the development of the sports academy at RM. She explained her position as a liaison between the athletic program and the administration and gave her e-mail address for people to contact her. Kevin then introduced the new head football coach, Jeremy Lott. He stressed the discipline and accountability that he will be implementing as the new coach and plans on taking the football team in a new direction. He and his staff will be instituting a code of conduct with both athletics and academics with his team.

Athletic Director's Report – Bob Maxey

- The stadium construction is progressing and the field turf should be ready for tryouts on August 16th. A new fence will be erected around the field.
- The concession stand and bathrooms should be ready by September 1.
- The bleachers are currently 90% complete and should be ready by the first home game.
- Additional layers are being poured for the track, and the leveling out of the area for the tennis courts is beginning. The tennis courts will be ready for the spring season.

- The proposal for an irrigation system for the practice field has been rejected by the county. We are currently in the process of trying to reverse the decision and trying to get the system re-instated.
- Fall sports tryouts are still scheduled for August 16th. The plan is for all teams to meet in the RM gym to have a short meeting with the Athletic Director and Principal before moving on to tryouts.
- There will be a coach's meeting on Friday, August 15 at 1:00 pm. The Booster club will host the lunch.
- The fall potluck dinner for fall athletes and parents will be held on August 27th in the RM cafeteria. Teams will be assigned items to bring to the potluck. The Booster club will have a table and will make a presentation as well as one by the Athletic Director.
- There will be additional locations for last-minute athlete physicals. Rockville High School will hold a clinic on August 9th at the school and Secure Medical will hold a clinic on August 15th in Gaithersburg. A notice will go out on the RM listserv for parents.
- Copies will be made of the parent handbook for athletics and distributed at the potluck dinner.
- Picture day for all fall athletes will be August 27 in the new stadium. Times for individual teams will be announced. Eye-On-The-Ball sports photography will be taking the photos.
- Discussion was held on the merits of stadium flags of all the county schools in the new stadium. The issue was tabled at this time, but may be brought up again in future meetings. Other school improvement suggestions such as banners on the light poles in the parking lot and flowers in the front of the school were discussed, and it was decided that those types of improvements should not be paid for by the Booster Club.
- Discussion was held on creating program books for the fall, winter and spring sports. It may not be feasible for the fall of '08 based on the turnaround time, but hopefully a committee can be formed to begin the process for the next season.

Treasurer's Report:

- A balance sheet was provided to members and an overview of income and expenses was shared. There was not a lot of activity in August, but a number of bills were paid and the club currently has \$72K in the bank. Final numbers for the mulch sale in the spring will be provided at the September meeting.

Committee Updates:

- RM Basketball Camp: Camp Director Mark Yantsos gave a debriefing. There were 150 kids who participated and he hopes to have at least 300 kids attend next summer. There were no injuries and the feedback from parents was good. He was able to pay the salaries for the staff that assisted with the camp. He stressed that RM camps can be lucrative in the future for other sports.
- Merchandise: RM spirit-wear will be offered through the school store starting in the fall. The Booster club is offering a choice of shirts for men and women to Booster members only to show unity and identity at various events. An order form was made available at the meeting.

- Membership: Chair Chris Kelley reported that a mailing went out on August 21 to current Booster members for the purpose of renewing their memberships for the coming school year. The Boosters will be represented at freshman orientation on August 22 and at the fall potluck dinner and back-to-school night. At back-to-school night, new members will receive a Booster backpack and RM sticker. Black and Gold members will receive reserved parking at the new stadium in the fall.
- Website: Brenda Dunham is working on getting the Booster website ready for the fall. She created new banners on the site and has made sure the tryout information and forms are available for those who need them. The site provides a link to the sports schedules for all teams. She would like to do a separate schedule for each team on their team website.
- Concessions: Jerry Kashatus will be in charge of the concession stand and stressed the need for volunteers to help staff the stand in the coming year. The stand in the new stadium is larger and allows workers to see the game from the built-in windows. Discussion was held on whether the Boosters should give 20% of all sales to teams that help staff the concession stand. A motion was made and passed allowing the split between Boosters and the team who assists. It was also mentioned that some of the teams who do not play on the field should have an opportunity to get some of the profits from the concession stand, so Kevin Brooks volunteered to contact those coaches to see if they could work the two football games that will be on our field but played by other county teams.
- Banner Program: We currently have 15 companies who were part of the banner program last year. Kevin Brooks will be contacting those companies to renew. Help is needed to spread the word about the program and a message will go out on the RM listserv to bring the banner order form to companies in the community.
- Alumni Tailgate: Lisa Hill is working on organizing a tailgate for RM alumni. The event will include dinner and a ticket to the football game that night. She would like to plan the event around homecoming or the stadium dedication and will develop an invitation and get it out to the RM alumni list.

New Business:

- A fundraiser will be held jointly for the RM PTSA and the RM Athletic Booster Club on September 6 at the Austin Grill in Rockville. The band *The Digits* will be playing and donating the profits to both groups.
- An online auction is being developed to help raise funds for the Booster Club. A number of high-profile organizations have been contacted and we have received a few responses. The auction is tentatively scheduled for the Oct./Nov. time frame. The club needs help in recruiting organizations. Contact Chris Kelly for more information and sample marketing materials.

The meeting was adjourned at 8:50 pm.

Next meeting: Wednesday, Sept. 3, 2008 at 7:00 pm in the RM Cafeteria